DIAGRAM: INTEGRATION OPTIONS

data transfer	Kordiam		connected external system	output
2: global export, Webhook (URL) ➜ **one to many**	Entry (element) with X tasks is created	▷ Entry is assigned to Headless CMS (like Multichannel Publishing Platform)	► Headless CMS distributes data to channels	Website, print, newsletter, ...
			If necessary, feedback to Kordiam via API	► Planning status updated / synchronized
3: global export thru Message Queue, API ➜ **one to many**	Entry with X tasks is created	▷ Message to MQ: new entry / updated data is available	◄ Headless CMS calls MQ stand, actively pulls entry / data from Kordiam and distributes that data to platforms / channels	► Website, print, newsletter, ...
			If necessary, feedback to Kordiam via API	► Planning status updated / synchronized
1: platform / channel specific, Webhook (URL) ➜ **one to one**	Entry 1 with 1 task is created	▷ Task 1.1 is assigned to platform / channel A	► Platform / channel A serves WordPress	► WordPress delivers website
	Entry 2 with X tasks is created	▷ Task 2.1 is assigned to platform / channel B ▷ Task 2.2 is assigned to platform / channel A Task 2.3 is assigned to platform / channel C	► Platform / channel A serves WordPress ► Platform / channel B serves CMS ► Platform / channel C serves newsletter-tool	► WordPress delivers website ► CMS delivers to print ► NL-tool delivers newsletter
	Entry 3 with 1 task is created	▷ Task 1.3 is assigned to platforms / channels A, B, C	► If an entry is to be published in multiple channels	► Website, print, newsletter, ...
	Entry without with tasks is created	▷ Entry is assigned to platform / channel D	► Platform / channel D = Multichannel publishing platform distributes further contribution	► Multichannel publishing platform delivers website, Print, Newsletter
			If necessary, feedback to Kordiam via API	► Planning status updated / synchronized